

CELEBRATE EARTH DAY: April 22, 2011!

Kagome's Green Earth Sustainability Program has resulted in greatly reducing the carbon footprint of our California facility. Our green team has successfully identified and implemented companywide programs in a vast range of green areas, from energy efficient lighting to reducing energy and water usage. This year we are proud to announce our new "eliminate waste" recycling programs in both our California and Arkansas operations and look forward to sharing the results of these programs at the end of the year!

The theme for Earth Day 2011 is "A Billion Acts of Green®". Have you done your part at home? Remember that when each of us makes small changes, the combined results really add up and have a huge impact on the health of our planet. Challenge yourself and your families to implement at least "Five Acts of Green" this year. Here are some easy ideas to help you get started:

1. Recycle and buy recycled goods.
2. Check auto watering programs and sprinkler coverage to reduce waste.
3. Wash only full loads of clothes and use cold water.
4. Plant a shade tree or hang window shades for direct sun areas.
5. Reduce electricity use: turn off the lights and appliances when not in use.
6. Reduce shower time to 5 minutes and replace shower head with a low water use type.
7. Replace energy intensive appliances with E-Star.
8. Consider solar energy.
9. Reduce TV use by 1 hour per day or eliminate 1 day per week.
10. Walk, cycle, or take public transportation to replace one driving trip per week.
11. Pack a lunch and re-use containers.
12. Repair one item versus replacing it.
13. Give gardening and / or composting a try.

Thanks for making a difference!

Kagome Green Team

